



DAVID SALOMON SCHWARZ CASTRO

Visual Arts • Content Management • Advertising

PERSONAL INFORMATION

Place of Birth: Quito-Ecuador
Birthdate: January 19 of 1997
ID: 175272680-0
Phone Numbers: +593 02 225 3173
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ACADEMIC FORMATION

Primary Studies:
Pensionado Borja 3 Cavanis
Secondary Studies:
Colegio Modelo Politécnico
Courses:
Workshop "Art Direction" of FlacsoCine
Course "Acting for Cinema and TV Alexis Puertas"
Workshop "Informatics Security" of MediosComunitariosYa
Workshop "Politic Communication" of National Assembly of Ecuador
Workshop "Popular Education" of Quito Cultura
Course "Social Media Marketing" of Facebook
Course "Scaling Operations" of Northwestern University
Course "Social Media Strategies" of Tecnológico de Monterrey
Title:
High School Degree in General Sciences
Languages:
C2 Spanish (Oral and Written)
B2 English (Oral and Written)
A2 Portuguese (Oral and Written)
A1 German (Oral and Written)

PROGRAMS:

Principals: Da Vinci, CapCut, Photoshop, Canva, Illustrator, Meta Ads, Bitrix24, Wix, Chat GPT, Ideogram AI, Vidu AI, Kling AI, Zoom, Google Drive, Excel and Word.
Secondary: Premiere, Final Cut, Sony Vegas, Camtasia, Google Analytics, Buzzsumo, Feedly, Buffer, Asana, Trello, Hubspot, Kommo, Bitly, OBS Studio, Streamyard, HTML and CSS.

WORK EXPERIENCE

Company: Forced Vision Studio
Position: Founder & Community Manager
Time: 2015/05 – 2025/03
Company: Delicias Criollas "El Sabrosin"
Position: Community Manager
Time: 2015/12 – 2019/09
Company: Amaru Cholango
Position: Personal Assistant
Time: 2019/08 – 2024/08
Company: Clima Social
Position: Pollster & Supervisor
Time: 2019/10 – 2023/10
Company: Increxa Latin America Corp
Position: Operational Delegate of Ecuador
Time: 2021/02 – 2022/02
Company: Xerbero Studios
Position: Community Manager & Video Editor
Time: 2024/04 – 2024/10

REFERENCES

Person: Vicente Roca
Position: Field Coordinator in Clima Social
Contact: +593 96 998 4955
Person: Amaru Cholango
Position: Contemporary Artist
Contact: +593 99 971 2398
Person: Tomas Franke
Position: CEO of Increxa Latin America Corp
Contact: +54 9 11 4444-3151
Person: Pablo Ochoa
Position: CEO of Xerbero Studios
Contact: +593 99 854 7512

DESCRIPTION:

From 2011 to the present I have been the manager of 24 pages and participating in near to 50 groups and pages featured in Facebook, Instagram and Tik Tok. Through more than 600 original campaigns, designs and videos, including global trends achieved with small profiles and collaborations in pages with millions of followers, especially for Latinamerica's audiences with interests in rock, philosophy, sports and trends, and mainly selling products related to art galleries, restaurants and events.